

Exposure to the COVID-19 Stock Market Crash and its Effect on Household Expectations – READ ME

Tobin Hanspal Annika Weber Johannes Wohlfart

This folder contains data and Stata code to replicate all tables and figures in “Exposure to the COVID-19 Stock Market Crash and its Effect on Household Expectations,” as well as its web appendix tables and figures. The code is designed to run in Stata 13 or later versions.

To produce the specific tables and figures:

1. Open the respective do-file indicated in Tables 1 and 2 in the respective subfolder of `do-files`.
2. Change the current directory (`cd`) to the main unzipped folder `Replication_files_HanspalWeberWohlfart2020`
3. Run the respective do-file. The resulting table or figure will be placed in the folder `tables` or `figures` .

The folder `ado-files` contains additional programs necessary to run our code.

1 Contents of this folder

There are five main parts in this folder

- **data**: contains cleaned data and (anonymized) raw data
- **do-files**: contains code for cleaning the data in the folder `generate_datasets`, code for reproducing figures in the folder `generate_figures`, and code for reproducing tables in the folder `generate_tables`.
- **ado-files**: additional programs necessary to run our code.
- **Qualtrics_files**: contains the Qualtrics files used to run the experiments
- **output**: contains two folders, `figures` and `tables`. Code in `do-files` puts tables and figures here.

2 Ado-files

This folder contains additional programs necessary to run our code. We include copies of these in case future updates break the code.

- `binscatter.ado`. Written by Stepner (2013).
- `coefplot.ado`. Written by Jann (2013).
- `demandbounds.ado`.
- `distplot.ado`. Written by Cox (1998).
- `_eststo.ado`, `estadd.ado`, `estout_mystyle.def`, `estout.ado`, `estpost.ado`, `eststo.ado`, `esttab.ado`. Written by Jann (2007).

- `grc1leg.ado`, `grc1leg2.ado`, `grc1leg2_examples.ado`. Written by Wiggins (2010).
- `ivreg2.ado`, `ivreg2_p.ado`, `ivreg28.ado`, `ivreg28_cue.ado`, `ivreg28_p.ado`, `ivreg29.ado`, `ivreg29_cue.ado`, `ivreg29_p.ado`, `ivreg210.ado`, `ivreg210_p.ado` . Written by Baum, Schaffer and Stillman (2002).
- `minq.ado`
- `multproc.ado`. Written by Newson and The ALSPAC Study Team (2003)
- `sigstar.ado`, `sigstar_nostars.ado`.
- `scheme-lean2.scheme`. Written by Juul (2003).

3 Data

Raw Datasets

We use 1 raw datasets located in `data/raw_data_files`. These files are unedited.

- `raw.csv` is the raw data from our main experiment with Lucid

The dataset contains a fake id called *responseid* which does not personally identify individuals.

Final Datasets

The raw datasets can be used to generate a single final dataset, located in `data/final_data_files`.

- `data_1.dta` subject-level data from main experiment with Lucid.

4 Do-files: generate datasets

Folder `do_files/generate_dataset` contains one Stata do-file which cleans the raw data and produces the final datasets.

- `generate_main.do` creates the final dataset.

5 Do-files: generate tables and figures

Folders `do_files/generate_tables` and `do_files/generate_figures` contain do-files to generate all tables and figures. Tables 1 and 2 below reference the relevant do-file for each table and figure in the paper and web appendix.

6 Qualtrics files

The folder `qualtrics_file` contains one Qualtrics file used to run each experiment:

- `Corona_wealth_survey.qsf`

References

- Baum, Christopher F, Mark E Schaffer, and Steven Stillman.** 2002. “IVREG2: Stata module for extended instrumental variables/2SLS and GMM estimation.” *Statistical Software Components, Boston College Department of Economics*. revised 26 June 2020.
- Cox, Nicholas J.** 1998. “DISTPLOT: Stata module to generate distribution function plot.” *Statistical Software Components, Boston College Department of Economics*. revised 16 Sep 2017.
- Jann, Ben.** 2007. “Making regression tables simplified.” *The Stata Journal*, 7(2): 227–244.

- Jann, Ben.** 2013. “COEFPLOT: Stata module to plot regression coefficients and other results.” *Statistical Software Components, Boston College Department of Economics*. revised 24 February 2019.
- Juul, Svend.** 2003. “Lean mainstream schemes for Stata 8 graphics.” *The Stata Journal*, 3(3): 295–301.
- Newson, Roger, and The ALSPAC Study Team.** 2003. “Multiple-test procedures and smile plots.” *The Stata Journal*, 3(2): 109–132.
- Stepner, Michael.** 2013. “BINSCATTER: Stata module to generate binned scatterplots.” *Statistical Software Components, Boston College Department of Economics*. revised 24 Nov 2013.
- Wiggins, Vince.** 2010. “grc1leg.” <https://www.stata.com/users/vwiggins/grc1leg/grc1leg.ado>.

Table 1	Determinants of realized and planned adjustments to stock share	Replication_Table1.do
Table 2	Effects of wealth and income shocks on expected behavior and plans	Replication_Table2.do
Table 3	Determinants of expectations about the stock market and own wealth	Replication_Table3.do
Table 4	Effects of information on stock market expectations: Experimental first stage	Replication_Table4.do
Table 5	Effects of expected stock market recovery on own outlook and plans: OLS and 2SLS estimates	Replication_Table5.do
Table A2	Descriptive statistics	Replication_TableA2.do
Table A3	Integrity of treatment randomization	Replication_TableA3.do
Table A4	Determinants of realized and planned adjustments to stock share: Pure control only	Replication_TableA4.do
Table A5	Income and wealth shocks and expected economic decisions: Pure control only	Replication_TableA5.do
Table A6	Determinants of expectations about the stock market and own wealth: Pure control only	Replication_TableA6.do
Table A7	Correlational evidence on beliefs about past crashes	Replication_TableA7.do
Table A8	Effects of information on own outlook and plans: Experimental reduced form	Replication_TableA8.do
Table A9	Effects of expected stock market recovery on own outlook and plans: Heterogeneity	Replication_TableA9.do
Table A10	Perceived purpose of the survey	Replication_TableA10.do
Table A11	Average losses across groups and samples	Replication_TableA11.do
Table A12	Average losses across age groups	Replication_TableA12.do
Table A13	Changes in expected retirement age across groups	Replication_TableA13.do

Table 1: Tables

Figure 1	Financial wealth and household net income shocks	Replication_Figure1.do
Figure A2	US stock market and number of initial jobless claims around the survey period	Replication_FigureA2.do
Figure A3	Realized and planned adjustments to stock share across groups	Replication_FigureA3.do
Figure A4	Changes in expected spending and debt across groups	Replication_FigureA4.do
Figure A5	Effects of wealth and income shocks on expected spending	Replication_FigureA5.do
Figure A6	Effects of income shocks on expected spending: Heterogeneity	Replication_FigureA6.do
Figure A7	Effects of wealth shocks on expected spending: Heterogeneity	Replication_FigureA7.do
Figure A8	Changes in expected labor market activity across groups	Replication_FigureA8.do
Figure A9	Effects of wealth and income shocks on economic plans: Heterogeneity I	Replication_FigureA9.do
Figure A10	Effects of wealth and income shocks on economic plans: Heterogeneity II	Replication_FigureA10.do
Figure A11	Effects of wealth and income shocks on economic plans	Replication_FigureA11.do
Figure A12	Retirement plans and job loss by age category	Replication_FigureA12.do
Figure A13	Financial wealth and household net income shocks, first half of sample period (April 6th-8th)	Replication_FigureA13.do
Figure A14	Financial wealth and household net income shocks, second half of sample period (April 9th-13th)	Replication_FigureA14.do
Figure A15	Expected duration of recovery across groups	Replication_FigureA15.do
Figure A16	Beliefs about durations of current and historical stock market recoveries	Replication_FigureA16.do
Figure A17	Wealth and income shocks across groups	Replication_FigureA17.do
Figure A18	Financial assets and incomes across groups	Replication_FigureA18.do
Figure A19	Participation and stock share of financial wealth across groups	Replication_FigureA19.do
Figure A20	Income and wealth shocks across groups	Replication_FigureA20.do
Figure A21	Conditional wealth shocks across groups (Financial wealth > 0)	Replication_FigureA21.do
Figure A22	Conditional wealth shocks across groups (Risky share > 0)	Replication_FigureA22.do
Figure A23	Wealth shocks across groups by risky share	Replication_FigureA23.do
Figure A24	Job losses across groups	Replication_FigureA24.do

Table 2: Figures